



มหาวิทยาลัยคริสเตียน มูลนิธิแห่งสภาคริสตจักรในประเทศไทย
 ผู้ ปณ. ๓๓ ปณจ. นครปฐม ๗๓๐๐๐ โทร. ๐-๓๔๒๒-๙๔๘๐ โทรสาร ๐-๓๔๒๒-๙๔๙๙

CHRISTIAN UNIVERSITY OF THAILAND THE CHURCH OF CHRIST IN THAILAND FOUNDATION
 P.O.Box 33 Nakhonpathom 73000 Thailand TEL. 66-3422-9480 FAX. 66-3422-9499 E-mail : christian@christian.ac.th

CTU. 01/4062/2014

August 18th, 2014

Dear President/Vice Chancellor,

งานวิจัย
 คณะวิทยาศาสตร์และเทคโนโลยี
 เลขที่.....
 วันที่ **28 ส.ค. 2557**
 เวลา.....

วิทยาลัยราชภัฏนครปฐม
4013
 24/08/14
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Invitation to the 13th Asian University Presidents Forum (13th AUPF)

It is my great pleasure to inform you that the preparations of the 13th Asian University Presidents Forum have been finalized and we have received good responses from higher education leaders from many countries in Asia and other continent. We are delighted to host this coming event at our university from 22nd -25th October 2014.

In order to enhance cooperation among the universities and to create an academic platform for academicians to present their research results related to innovation in various field of studies, we are expecting your attendance to participate in the 13th AUPF at our university in Nakhon Pathom, Thailand. At the event you will have a chance to listen to distinguished keynote lectures, research paper presentation related to innovation and to activate great dialogues.

Attached is the most updated program of our 13th AUPF in this coming October together with the registration form and application for research presentation, the elaborative details of this forum is posted on the 13th AUPF website which can be accessed via www.christian.ac.th. For any inquiries please do not hesitate to email us at preyawatp@christian.ac.th and for research paper inquiries at ctuaupf@christian.ac.th.

We certainly look forward to welcoming you and your delegation at the 13th Asian University Presidents Forum at Christian University of Thailand in Nakhon Pathom, Thailand.

Sincerely yours,

J. Wongkhomthong

Asst. Prof. Dr. Janjira Wongkhomthong
 President of Christian University of Thailand

เรียน คณบดี
 เพื่อโปรดพิจารณา.....
 คม.....
 อ.จ.จ.จ.
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เรียน คณบดี
 ศ.ดร.จ.จ.จ.

(นางสาวจ.จ.จ.)

24/8/14

J. Wongkhomthong
 24/8/14

เรียน คณบดี

เห็นด้วยและสนับสนุน

24/8/14
J. Wongkhomthong

International Affairs Department, Office of the President (Ms. Preyawat Puketkew)
 Tel: +66 3422 9480 # 1208, 1212 Email: preyawatp@christian.ac.th

Program
The 13th Asian University Presidents Forum
On “Transcultural Challenges for Innovation in Higher Education”
Christian University of Thailand
October 22-25, 2014

Day 1- Wednesday, October 22, 2014 at Sampran Riverside Hotel

Arrival at Sampran Riverside Hotel, Sampran District, Nakhon Pathom Province

All day Hotel Check-in and Registration

18.00-20.00 Networking Reception at the Sampran Riverside Hotel

Day 2- Thursday, October 23, 2014 at Srisirinthorn Auditorium, Christian University of Thailand Campus

07.00-08.30 Breakfast at Rimnam Restaurant, Sampran Riverside Hotel

09.00 Departure from the hotel to Christian University of Thailand

09.30 Arrival at Christian University of Thailand and proceed to Srisirinthorn Auditorium

09.40-10.00 Welcome Address by Assistant Professor Dr. Janjira Wongkhomthong
President, Christian University of Thailand

10.00-10.15 Opening Speech by Associate Professor Kamjorn Tatiyakavee, M.D.
Secretary-General, Office of the Higher Education Commission

10.15-10.30 Introduction of Participating Universities and Representatives

10.30-11.30 Keynote Speech on **“Transcultural Challenges for Innovation in Higher Education”** by Dr. Suvit Maesincee, Director of Sasin Institute for Global Affairs (SIGA)

11.30 Photo Session

12.00 Lunch at Mes Amis Restaurant, Srisirinthorn Building

13.30-15.30 **“Research Paper Presentation related to Innovation I”**

15.30 Refreshment break

16.00-17.30 **“Research Paper Presentation related to Innovation II”**

17.30 Fruit Fiesta nearby CTU Lake

19.00 Welcome Dinner at Botanic Garden, nearby CTU Lake

21.00 Return to Sampran Riverside Hotel

Day 3- Friday, October 24, 2014 at Christian University of Thailand Campus

- 07.00-08.30 Breakfast at Rimnam Restaurant, Sampran Riverside Hotel
- 08.30 Departure from the hotel to Christian University of Thailand
- 09.00 Arrival at Christian University of Thailand
- 09.00-09.45 **“AUPF Open Cyber Courseware”** by Dr. Jekuk Chang, President of Dongseo University, South Korea
- 09.45-12.15 **“Research Papers Presentation related to Innovation III”**
- 12.15 Lunch at Mes Amis Restaurant, Srisirinthorn Building
- 13.30-16.00 **“Research Papers Presentation related to Innovation IV”**
- 16.00 Return to the Sampran Riverside Hotel
- 17.30 Departure of Steering Committee to Christian University of Thailand
- 18.00 Steering Committee Meeting at the Office of the President Meeting Room, 2nd floor, Administration Building
- 18.15 Departure of delegates to Christian University of Thailand
- 18.45 Closing and AUPF Flag Delivery to the 2015 AUPF Host at Srisirinthorn Auditorium
- 19.30 Farewell Dinner and Cultural Night at CTU Gymnasium
- 21.30 Return to Sampran Riverside Hotel

Day 4- Saturday, October 25, 2014 at Sampran Riverside Hotel

- 07.00-08.30 Breakfast at Rimnam Restaurant, Sampran Riverside Hotel
- 09.30-12.00 MOU Signing Session at Sampran Riverside Hotel
- 12.00 Lunch
- 14.00 Optional Tour to Amphawa Floating Market in Samut Songkhram Province

The 13th Asian University Presidents Forum
On "Transcultural Challenges for Innovation in Higher Education"
Christian University of Thailand
October 22-25, 2014

Registration Form

Name.....

Position/Title.....

Name of Institution.....

Address.....

Telephone number..... Fax number.....

E-mail address..... Mobile Phone

Register as participant Register as presenter

Meal No special meal Vegetarian
 Haral foods Others

REGISTRATION FEE:

- 600 USD (for foreign or Thai participants)
The fee includes conference kits, all meals and accommodation at Sampran Riverside Hotel.
- 350 USD (for Thai participants only)
The fee includes conference kits and all meals.

METHOD OF PAYMENT:

BANK TRANSFER

Account Number: **404 - 052839 - 7**
Account Name: **Christian University of Thailand**
Swift Code: **SICOTHBK**
Bank name: **Siam Commercial Bank Public Company Limited**
Bank address: **237 Moo 7, Donyaihohm, Muang, Nakhon Pathom, 73000 Thailand**
Telephone number: **(66) 3438 8590**

Please send the registration form and payment slip on or before **August 31, 2014** to
Email to: inter_affairs@christian.ac.th or Fax no: (66) 3422 9499

Please specify your size for the 13 AUPF shirt in the box,

Detail	Size S	Size M	Size L	Size XL	Size XXL
Shoulder	18"	18.5"	19"	20"	21"
Chest	42"	44"	46"	48"	50"
Sleeve Length	8.5"	9.5"	9.5"	10"	10.5"

For Foreign Participants Only

FLIGHT SCHEDULE (for Airport Transfer and Hotel Reservation)

Arrival	Departure
DateTime	DateTime
Flight No.	Flight No.

**Formats for Abstract, Full-Length Paper Presentation for
“The 13th Asian University Presidents Forum (AUPF)”**

October 22-25, 2014

**at Christian University of Thailand and Sampran Riverside Hotel
Nakhon Pathom, Thailand**

ABSTRACT FORMAT:

Research abstract must be submitted by means of Microsoft word templates supplied on the conference website. The abstract must be submitted as a word document and it must not exceed the 300-word limit. The abstract that exceed word limit will be returned for resubmission.

Content of the research abstract should cover:

1. Title of the research (Bold)
2. Research's name and team (if any): (Full name and surname of major research and team); Authors' surname followed by first name in full; Superscript numbers must be used to indicate the author's institution.
3. Objective(s), research design/ methodology, statistical analysis, research results/ findings and recommendation(s)
4. Type in English, Times New Roman Font 12, Only A4 length paper.

FULL-LENGTH PAPER FORMAT:

The full-length of research paper must be no more than 15 pages of A4 length paper including references in Times New Roman Font 12. Send it to Dr. Netchanok Sritoomma/Ms. Darlene Latorilla via ctuaupf@christian.ac.th by 1 October, 2014.

Remarks:

1. Themes of Paper Presentation
 1. “Transcultural Challenges for Innovation in Sciences and Technology”
 2. “Transcultural Challenges for Innovation in Health Sciences”
 3. “Transcultural Challenges for Innovation in Humanity, Social Sciences and other fields”
2. There will be 2 academicians to review each abstract and full manuscript.

**Application Form for Presentation in
"The 13th Asian University Presidents Forum (AUPF)"**

October 22-25, 2014

**at Christian University of Thailand and Sampran Riverside Hotel
Nakhon Pathom, Thailand**

Please select:

Oral Presentation

PLEASE USE ALL "CAPITAL LETTER"

(1) FIRST NAME: SURNAME:

TITLE: POSITION.....

(2) FIRST NAME..... SURNAME:

TITLE: POSITION.....

(3) FIRST NAME: SURNAME:

TITLE: POSITION.....

PLACE OF WORK:

ADDRESS:

.....

TELEPHONE: MOBILE PHONE:.....

FAX: E-MAIL:

PROPOSED RESEARCH PRESENTATION:

TITLE:

.....

ABSTRACT FORMAT

TITLE OF RESEARCH (BOLD):

NAME OF MAJOR RESEARCHER AND TEAM (IF ANY):

(FULL NAME AND SURNAME OF MAJOR RESEARCHER AND TEAM)

Authors' surname followed by first name in full (with the presenting author underlined)

Superscript numbers must be used to indicate the author's institution.

NAME OF UNIVERSITY/COLLEGE:

RESEARCH OBJECTIVES:

RESEARCH METHODOLOGY/ DESIGN:

(POPULATION, SAMPLE, INSTRUMENTS, STATISTICAL AND DATA ANALYSIS)

RESEARCH FINDINGS/ RESULTS:

CONCLUSIONS AND RECOMMENDATION(S):

KEY WORDS: (NOT MORE THAN FIVE WORDS)